

SALELINK ECOM PRIVATE LIMITED

Liquidator's Address- Flat No. 402, Plazio CHA Building 23E, Near S.M. Shetty School, Powai, Mumbai - 400076

Corresponding Address: Renaissance Insolvency Resolution Professionals Private Limited at 101, Kanakia Atrium 2, Cross Road A, Chakala MIDC, Andheri East, Mumbai - 400093.

Contact: +91 9082156208; Email liq.sepl@rirp.co.in , kamalgurnaniip@gmail.com

E -AUCTION - SALE OF ASSETS UNDER IBC, 2016

Date and Time of Auction: 31 July 2023 (Monday) at 11:00 A.M. to 2.00 P.M

(With unlimited extension of 5 minutes each)

E-Auction Sale of Assets by SALELINK ECOM PRIVATE LIMITED (In Liquidation) forming part of Liquidation Estate under section 35(f) of IBC 2016 read with Regulation 33 of Liquidation Process Regulations. E-Auction will be conducted on “AS IS WHERE IS, AS IS WHAT IS, WHATEVER THERE IS AND NO RECOURSE BASIS”.

The Sale will be done by undersigned through e-auction service provider National E-Governance Services Limited via website <http://www.pda.nesl.co.in>

(Amount in INR)

Options.	Asset	Reserve Price	EMD Amount	Incremental Bid Amount
A.	Sale of Assets in parcel (Under Regulation 32(d) of Liquidation Regulations, 2016) Date and Time of Auction: 31 July 2023 at 11:00 A.M. to 12:00 Noon			
	Plant & Machinery and Inventories	73,23,000	7,32,000	1,00,000
B.	Sale of Assets in parcel (Under Regulation 32(d) of Liquidation Regulations, 2016) (In case no bids received for Auction under Sr. No. A) Date and Time of Auction: 31 July 2023 at 01:00 P.M. to 02:00 P.M.			
B1	Plant and Machinery	72,33,000	7,23,000	1,00,000
B2	Inventories	90,000	9,000	10,000

Notes to Auction Process:

- Bidding in both the options shall be allowed on submission of EMD for each Option/lot.
- If Highest bidder under Option A offers bid value as mentioned in point above, H1 bidder under Option A shall be declared as the successful bidder and E-auction under Option B shall stand cancelled. Else the Highest bidders in respective lots under Option B as the case may be declared as the successful bidders.
- Please refer the process memorandum for detailed information.

Last date for submission of Eligibility Documents : 15 July 2023, Saturday
Last date for data room access, site visit, discussion meetings : 25 July 2023, Tuesday
Last date of EMD submission : 27 July 2023, Thursday upto 5:00 PM
Date and time of E-Auction : 31 July 2023, Monday
(Between 11:00 A.M. to 02:00 P.M.)

Note: The detailed Terms & Conditions, E-Auction Application Form & other details of online auction are available on <http://www.pda.nesl.co.in>

In case of any clarifications, please contact the undersigned at liq.sepl@rirp.co.in or kamal@rirp.co.in

Date: 1 July 2023

Place: Mumbai

Sd/-
Kamal Kishor Gurnani
As Liquidator of Salelink Ecom Private Limited
vide Hon'ble NCLT order dated 13th January 2023
IBBI Registration: IBBI/IPA-001/IP/P-01463/2018-2019/12338
Authorization for Assignment valid till 14th December 2023
Address: Renaissance Insolvency Resolution
Professionals Private Limited, 101, Kanakia Atrium 2, Cross Road A,
Chakala MIDC, Andheri East, Mumbai - 400093.
Email: liq.sepl@rirp.co.in